

PhysiciansOfficeResource

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POR
MAKING BUSINESS EASIER
AND THE MEDICAL WORLD MORE PRODUCTIVE



ABOUT THE INNOVATIVE ERC SYSTEM

Dear Doctor/Lab Manager,

Now there's a faster way to receive the information you need from manufacturers on their products and services. The ERC, (Electronic Response Card) lets you receive the information directly from the manufacturer in real-time either by phone or by e-mail. Whether you need more information, pricing, or the name of your nearest distributor, you can simply fill in the ERC and our manufacturers will contact you the same business day by phone or e-mail.

We know you're busy and we understand you need information quickly. This new Electronic Response System will not only get you the information you need in a timely manner, but now you can get answers to questions regarding the products or services you are interested in at your convenience, in the privacy of your own home or office with a response from the company in the format you choose, in the time frame you want and the method of contact you desire.

To use the ERC system, simply note the "Circle Number (circle# 000)" of the product you would like more information about, go to www.PORBuyersGuide.com, or www.PhysiciansOfficeResource.com, enter the "circle #" into the "Circle Lookup" field and click the "Lookup" button. This will bring you to the product's listing page. At the top of this page will be contact selections. Click the appropriate contact link and enter your data. This ERC will go "Real Time" to the manufacturer, who will contact you as soon as possible.

We know your privacy is important and we guarantee that any information you send to us will never be sold to any other marketing company. We want to protect your information and will only forward your request and personal information to the companies that you want to receive contact from.

Visit www.PORBuyersGuide.com and www.PhysiciansOfficeResource.com frequently and take advantage of the many tools and references we have available for use during your day-to-day practice.

Experience the Faster, Easier, Ultra-Accurate, ERC system at www.PhysiciansOfficeResource.com